

5 LEAD GENERATOR APPLICATION

CLICK.ORG	Click the link it will directly go to the Dashboard Pop-Up Form	PROS	CONS
	You can see which country most clicked the link 1 link, 1 picture, 1 caption and you can post it to your social media accounts	Easy to use and manage Fast link redirection	Lots of upsells and definitely not cheap
	Paid Leads - do an email marketing campaign using Udimi.com	Build-In to convert	
	40 cents per click, if you did not reach the 100 click they will give you a refund Basic price \$7 per month	Accurate analytics	

EXPLIMO.COM	User Friendly	PROS	CONS
	Generated Leads through email	Easy to Use	Expensive
	Email sent 8 am EST every day including Saturday and Sunday	offers the fastest, most accurate and most affordable	
	\$98 per month	Explimo automatically generates leads	
	Maximum of 35 leads everyday or 1050 leads in a month		

WHITEPAGES.COM	Provide contact information	PROS	CONS
	Use for background checking	Extensive criminal record information	Complex payment options that aren't clear.
	Do it manually	Easy-to-use app	Inaccurate and insufficient information.
	Steps: Search address, Neighborhood, Click Search Icon, Select person of interest, Find the phone number on the details page	Affordable	Only available for US citizens
	You can use it for free but if you go deeper you can purchase a plan. \$4.99 per month	Straightforward pricing	Not 100% accurate
	Give them a call or text or sent an email	Free background check (limited)	

BEENVERIFIED.COM	Simple, Affordable to public information	PROS	CONS
	Focuses on CRM	People search returns detailed, comprehensive reports	It's not worth the price. The information provided is very basic.
	Sign up (Name, Email address)	Membership offers a wide array of features	Occasional long waiting times for search results
	Search the First and Last Name, City and State	Straightforward pricing model	No free trial on offer
	You can print it into PDF form (Personal Overview, Contact Info, Email Addresses)	Relatively transparent for a background search company	Search results are not always accurate
	Updating contact information we can generate leads	Quality mobile apps	
	1 month/ 100reports per month \$26.89 and 3 months/ 100 reportsper month \$17.48	Attentive customer support	

	Owned by Realtor.com	PROS	CONS
	Lead referral service	User-friendly	More on qualifications
	They will give us Leads and they will have a 30% - 35% of their commission to OpCity in exchange for Leads		

OPCITY	You can install it to your phone	Both agents and brokers are able to have peace of mind that they won't be wasting their time chasing down leads that were never ready to for an agent in the first place.	They will give us Leads and they will have a 30% - 35% of their commission to OpCity in exchange for Leads
	They will send you a notification on your phone		
	The first one to reply they can get the Lead		
	Price range, Property reference, Self-assessed credit level, Screening		
	Agents don't pay for Lead but turns into paying the customer		
	If doesn't meet the requirements they give the Leads to the other agents		
	More on qualifications		
	They must be a member of Realtor		